

Highway Electrical News Copy Dates & Issue Dates 2019

Issue No	Date	Copy Date	Issue Date
HEN 132	January / February	25 Jan	22 Feb
HEN 133	March / April	22 Mar	26 Apr
HEN 134	May / June	24 May	21 Jun
HEN 135	July / August	26 Jul	23 Aug
HEN 136	September / October	20 Sep	18 Oct
HEN 137	November / December	22 Nov	13 Dec

Specification for Artwork

Our printers use a four colour CMYK printing process, so artwork should only be submitted in CMYK

Full Page – 210mm x 297mm

Half Page (landscape) – 210mm x 148.5mm

Half Page (portrait) – 105mm x 297mm

Quarter Page (landscape) – 210mm x 74.25mm

Quarter Page (portrait) – 105mm x 148.5mm

A 3mm bleed is required on all artwork and is not included in the above figures.

Preferred formats are CD, or high resolution PDF (minimum of 300dpi), which should be emailed to hen@thehea.org.uk or communicated by email using a proprietary large file transfer service

Images should be a minimum resolution of 300dpi, saved as TIFF, EPS or JPEG

We cannot accept artwork using Word, PowerPoint, Publisher, Freehand or CorelDraw.

[Banner Ad (by special arrangement only) - Width - 209.903mm x Height - 55.355 mm

Bleed - 3mm on every side. Bleed should be a continuation of the ad's imagery, not a 3mm white bleed applied to a complete piece of artwork. If the copy requires an image within the design that must run to the crop edge, then that should run off the page into the bleed. Note: Please do not place text too close to the crop edge.]